



DueWork Media renews its commitment on sponsored content and partnership opportunities for its publications portfolio_

For years now, we have been writing content for a wide audience of different perspectives and enabling great engagement with the stories we publish. Sometimes, we come across partnership and sponsorship opportunities. When we do, we carefully examine the opportunity and its terms and only publish the story if the service or product exceeds our basic demands in terms of quality and usefulness.

Most of the times, products or services endorsed by brands are provided to us for free and with no financial counterparties. Each time we do, we clearly state it in the article or story. While testing something usually that has to be paid for, we remain completely honest and unbiased in our writing process. Neither the brand manufacturing the product or service or the company that gave us the offer dictate the result of our test.

However, as we understand the influence of partnership opportunity for an early-stage company or start-up, we'll work with the brand or company endorsing the product or service in order to find a way to fix the issues we may have encountered or to see what we may have been doing wrong before publishing the full story.

For more information about the way we work with with sponsored content, please contact a DueWork Media representative.

Sincerely,
Julien, ahead of DueWork.
julien@duework.org

Interested in a partnership? Contact us at advertise@duework.org.

We've been working with some great brands such as MYSOFT, Druide, Hue Menu, Seald, SKINKIN, MacPaw...

About DueWork Media :

By publishing great stories for 8+ years to an audience in search of qualitative and truthful content, we are dedicated to making stories that readers will find useful and most of the time that are based of a real experience. Even when an article is sponsored, we state it clearly and our opinion remains totally unbiased.